

# Global Marine Commodities

for sustainable fisheries



**33.1 %**  
of fish stocks  
are currently  
overfished

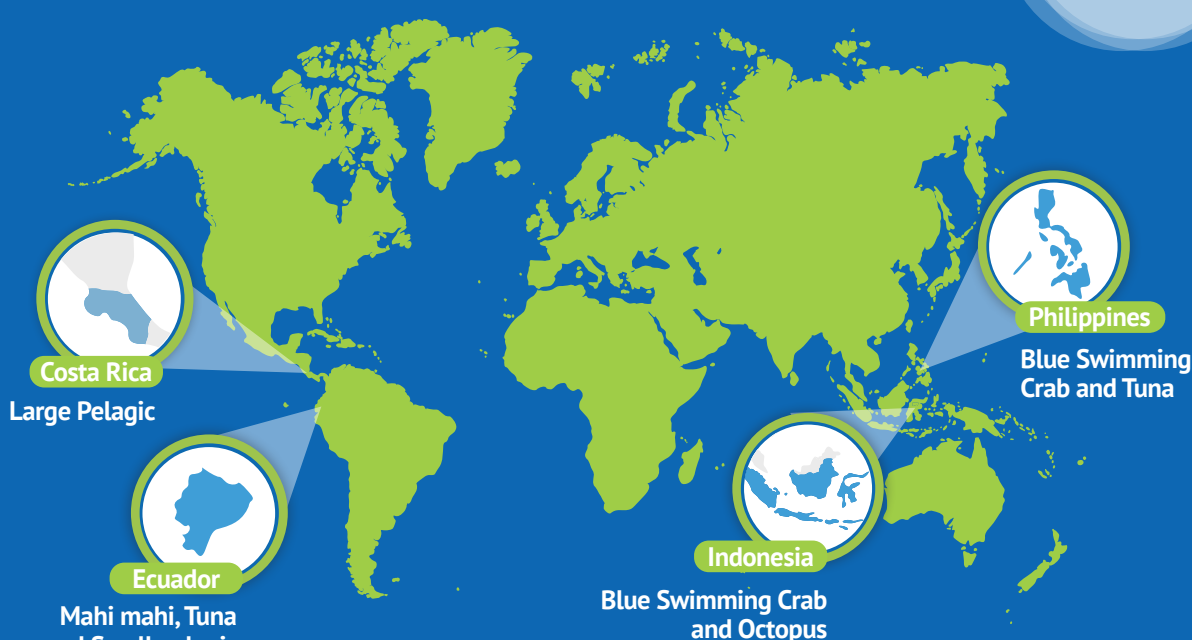


## Project objective

The Global Marine Commodities Project contributes to the **transformation** of the seafood sector by mainstreaming **sustainability** throughout the **value chain**. Specifically, it promotes **public-private** partnerships to generate investment and corporate buy-in for **Fishery Improvement Projects** (FIPs) and **Eco-labeling certification** schemes.

## Where do we work?

**8**  
Targeted fisheries



### Project values



## How do we work?

### National platforms: dialogue roundtables for sustainable fisheries

The GMC project facilitates multi-stakeholder, participatory platforms to generate consensus around incorporating sustainability principles into the governance of target fisheries.

To develop:  
**National Action Plan**  
for sustainable fisheries.

1.



Science-based decision making

2.



Participatory meetings

3.



Public-private partnerships

4.



Link project-supported fisheries with international market

### Facilitate FIPs toward Eco-label certification

The GMC project employs the power of eco labeling certification schemes to drive resource conservation.



### We partner with SFP to:

1.



Create and update Fishsource profiles

2.



Promote sustainable sourcing policy

3.



Mobilize international markets to the project-supported fisheries

4.



Develop national capacities with practical experience

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